

# SIX SIMPLE STEPS TO PARTICIPATE

## CONTACT US

Visit [NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI) or call 866-NJSMART and, if your building meets eligibility requirements, we'll refer you to the participating contractor serving your region. Your contractor will schedule a free energy assessment and work with you to complete the program application and participation agreement.

## REVIEW RESULTS

After the energy assessment, the contractor will review the results with you, discuss which measures qualify for incentives and determine your share of the project cost.

## MOVE FORWARD

You will sign a scope of work document to proceed with implementation of qualifying measures.

## ARRANGE INSTALLATION

You and the participating contractor will set a convenient start date for the installation.

## CONFIRM INSTALLATION

Once the participating contractor completes the installation, you accept the work by signing a project completion form.

## COMPLETE TRANSACTION

You pay the participating contractor your share of the project cost and *New Jersey's Clean Energy Program* pays the rest.

# Benefits of Direct Install

Owners of small to mid-sized buildings in New Jersey have so much to gain.

## COMPLETELY TURNKEY PROCESS

A participating contractor will address the project from start to finish, beginning with an energy assessment of your facility and ending with the installation of eligible energy-efficient equipment.

## COSTS TO YOU ARE MINIMAL

Your share of the project's cost will be approximately 30% and *New Jersey's Clean Energy Program* pays the remaining 70%. With incentives so dramatic, your payback can be less than two years.

## TURNAROUND TIME IS QUICK

Project installations may be completed in as few as 90 days from the time of scheduling your energy assessment.

## COST SAVINGS ARE LONG TERM

Your new energy-efficient equipment will provide savings for years to come through reduced utility bills.

For additional information:  
Visit [NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI)  
E-mail [DirectInstall@NJCleanEnergy.com](mailto:DirectInstall@NJCleanEnergy.com)  
Call 866-NJSMART



*New Jersey's Clean Energy Program* is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools, and municipalities. For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: [NJCleanEnergy.com](http://NJCleanEnergy.com).

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## Direct Install



## SAVE Now – SAVE Later

For Small to Mid-Sized  
Commercial, Industrial and  
Local Government Buildings

# DIRECT INSTALL

## Energy Efficiency Reduces Operating Costs

Replacing older, inefficient equipment with more efficient alternatives throughout your building is one of the most effective ways to control your operating costs for the long term. Upgrades to lighting, heating and cooling and other systems can make a dramatic difference in your utility bills.

Direct Install allows you to make energy-efficient upgrades by paying for up to 70% of the total installed cost. That's right. You pay approximately 30% of the project's cost, but you reap 100% of the benefit.



## Program Overview



Sometimes, the biggest challenge to improving energy efficiency is knowing where to start. Direct Install offers a turnkey approach with a network of participating contractors who follow a seamless process. Your contractor will perform a free energy assessment of your facility, identify cost-effective energy efficiency measures eligible for incentives and complete the installation.

## SYSTEMS AND EQUIPMENT TYPICALLY ADDRESSED BY THE PROGRAM

- Lighting
- Heating, Cooling & Ventilation (HVAC)
- Refrigeration
- Motors
- Natural Gas Equipment
- Variable Frequency Drives

## WHO'S ELIGIBLE

The Direct Install program is open to existing small to mid-sized commercial and industrial facilities. Visit [NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI) for up-to-date qualifications including peak demand guidelines.

## GETTING STARTED

To connect with the participating contractor in your region, contact us at 866-NJSMART or visit [NJCleanEnergy.com/DI](http://NJCleanEnergy.com/DI) for more details.

The sooner you call, the sooner you'll start saving on your energy bills.

